



INDUSTRIAL DESIGNER

ÉLAN HAWKINS

An Industrial Designer and Creative, formally educated at the Academy of Art University in San Francisco. I graduated in 2021 and took the Lead Product Design position with the start-up shoe company Saysh. My responsibility was to create and evolve the company's shoe designs towards strengthening the voices of women. In year one, I worked to bring to market a variety of lifestyle and performance designs that matched the imagery and narrative reflecting the Saysh brand.

Enjoy some of the work I have to offer and contact me at your earliest convenience.



WORKS

• EXPERIENCE

Lead Product Designer | Illustrator

Saysh | @bysaysh

Footwear Design | Illustrator for brand and icons
(2021-2022)

Apprentice Footwear Designer

Pensole Design Academy | @pensolelewis

VF Corporation Collaboration | Vans shoe concept
(2021)

Intern Product Designer | Innovator

Whipsaw | @whipsawdesign

Apprentice underneath senior product designers
(2020-2021)

• ACCOMPLISHMENTS

Features

Artist on Whipsaw's Thinking page

Where Industrial Design Meets Maya Angelou

IDSA News

An interview with Élan Hawkins

Television

California by Design

supported by IDSA and Core 77

• LIST OF REFERENCES



SKILLS

Product/Footwear Design
Digital Illustration
Concept Sketching/Ideation
Layout Design
3D Design
Prototyping
Sewing



SOFTWARES

Photoshop ██

Procreate ██

Illustrator ██

Power Point ██

Indesign ██

Premiere ██



CONTACT

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📷 Instagram.com/like_lani/

🌐 LinkedIn.com/in/élan-hawkins-9417b5b7/

🎵 Behance.net/elanhawkins-likelani



EDUCATION

Willow Glen Highschool

(2012-2016)

Academy of Arts University

BFA in Industrial Design
(2016-2021)

Pensole Academy

(2021)